



WAITING 2B SCENE

VIDEO PRODUCTION PACKAGES 2023/24

VIDEO TESTIMONIAL PACKAGES

At Waiting 2B Scene, we believe in the power of video to generate genuine connection with viewers. We love great video content ourselves!

A great video testimonial is a boon for a business like yours. It is a brilliant way to highlight where your product or service "totally crushed it" for a client! In an online world where video quality can vary greatly, the Waiting 2B Scene Video Testimonial Packages are here to help you crush the testimonials too.

For a single testimonial, we'll put together a 2-minute video which both captures your clients testimonial and showcases the aspects of your business that they love. Should you be after more, then our subscription offer is an excellent consideration with some great savings included.

Our process is simple, and down to earth. Book us in, and we will meet with you, discuss your project and develop some leading interview questions for the shoot, and then we are ready to film and edit within a timeframe best suited for you.

We don't want anyone to think having their own quality Testimonial is too difficult! So our aim is:

- to make the video production process a pleasant one for you,
- with a reasonable price point,
- and a down to earth customer service experience.

We understand every Testimonial is unique. Take a look at the package details and pricing on the following pages, and then get in touch; we can't wait to hear what you have in mind. We're here for you.



VIDEO TESTIMONIAL PACKAGES - KEY INFORMATION

PACKAGE INCLUDES:

OPTIONAL EXTRAS

Pre-Filming Meeting:

We'll meet with you for an hour to discuss your project, and to develop customised leading interview questions (the right questions are vital to unlocking as much of the story of your customer's experience with your business as possible).

Two Hours Filming:

We'll come to you and film onsite at your business or chosen location (includes setup/packdown). We will also film B-Roll footage after the interview.

Licensed Music:

We will select a basic licensed music track to undergird your video. Licensing means that the artist is paid for their work, and your video can be shared without infringing on copyright.

One Revision:

We want you to be as happy with your Testimonial video as possible, so we will send a single draft edit to you for a standard revision: where we invite you to provide feedback on all aspects of the draft.

Finalised Edit Ready For Upload:

We'll upload the finalised version to a cloud-based platform for you to access, ready for use on your website and/or social media.

Extra Hour of Filming:

Sometimes clients want more time to capture just the right footage. We can work with that.

Premium Music:

We have access to an extensive range of excellent royalty free music: but if you want a royalty free track that pops just that little bit more, we can source that for you.

Extra Stock Footage

In addition to our filming, we can also source stock footage if the project calls for it.

Extra Filming Location:

If you have more than one location in mind for your shoot, but aren't sure if we can do that: we can.

Extra Revision:

Would you like even more flexibility to dial in your finished video? Add an extra revision.

Extra Help:

If you are unsure how to upload your footage to YouTube, Vimeo, Social Media - we can offer some assistance in that area.

| FOR PACKAGE ENQUIRIES |

| P: 0468 470 160 | E: WAITING2BSCENE@GMAIL.COM | W: WWW.WAITING2BSCENE.COM/CONTACT-US |



VIDEO TESTIMONIALS PACKAGE - PRICING

SINGLE TESTIMONIAL VIDEO:

\$700.00

TESTIMONIAL VIDEO SUBSCRIPTION*:

2 x Testimonial Videos per month: \$1,200
(SAVE \$100 per video)

4 x Testimonial Videos per month \$1,900
(SAVE \$225 per video)

** There is a three-month lock-in period for the Testimonial Subscription packages. After three months, the Packages run on a per month basis (with one month's notice required to end the subscription).*

OPTIONAL EXTRAS

Extra Hour of Filming:

\$110 per hour.

Premium Music:

Starting at \$60 per song.

Extra Stock Footage

\$30-\$60 per item.

Extra Filming Location:

\$65 per extra location.

Extra Revision:

\$110 per revision.

Extra Help:

\$65 per hour.

ARE YOU READY TO BOOK YOUR
TESTIMONIAL VIDEO PACKAGE TODAY?
CONTACT SHANE MILLER DIRECT:

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E: SASHMILLER@MAIL.COM |