

# VIDEO PRODUCTION PACKAGES 2023/24

# BUSINESS PROFILE VIDEO PACKAGE

At Waiting 2B Scene, we believe in the power of video to generate genuine connection with viewers. We love great video content ourselves!

So we want to partner with your business to develop an accessible, high quality Business Profile Video that will connect your business with prospective clients in a genuine way.

A one (or two) minute Waiting 2B Scene Business Profile Video will help you to greet newcomers, to introduce them to the why that lies at the heart of what you do, and then to your product or service.

Our process is simple, and down to earth.

Book us in, and we will meet with you, discuss your project, work to develop a bespoke script, and then film and edit your video within a timeframe best suited for you.

We don't want anyone to think having their own business video is too difficult! So our aim is:

- to make the video production process a pleasant one for you,
- with a reasonable price point,
- and a down to earth customer service experience.

We understand every business is unique. Take a look at the package details and pricing on the following pages, and then get in touch; we can't wait to hear what you have in mind. We're here for you.



# Business Profile Video - Key Information

#### PACKAGE INCLUDES:

#### Pre-Filming Meeting:

We'll meet with you for an hour to discuss your project.

### Script Development:

We spend quality time crafting a bespoke script that reflects your personality, style and message.

# Two (or Four) Hours Filming:

We'll come to you and film onsite at your business or chosen location\*.

### Licensed Music:

We will select a basic licensed music track to undergird your video. Licensing means that the artist is paid for their work, and your video can be shared without infringing on copyright.

#### One Revision:

We want you to be as happy with your video as possible, so we will send a single draft edit to you for a revision:

1-Minute Videos get a technical revision: inviting you to provide feedback on technical aspects such as audio quality, colouring of the footage and placement of your logo.

2-Minute Videos get a standard revision: inviting you to provide feedback on all aspects of the draft.

# Finalised Edit Ready For Upload:

We'll upload the finalised version to a cloud-based platform for you to access, ready for use on your website and/or social media.

# **OPTIONAL EXTRAS**

#### Extra Hour of Filming:

Sometimes clients want more time to capture just the right footage. We can work with that.

### Premium Music:

We have access to an extensive range of excellent royalty free music: but if you want a royalty free track that pops just that little bit more, we can source that for you.

### Extra Stock Footage

In addition to our filming, we can also source stock footage if the project calls for it.

# Extra Filming Location:

If you have more than one location in mind for your shoot, but aren't sure if we can do that: we can.

# Extra Revision:

Would you like even more flexibility to dial in your finished video? Add an extra revision.

# Extra Help:

If you are unsure how to upload your footage to YouTube, Vimeo, Social Media - we can offer some assistance in that area.



# BUSINESS PROFILE VIDEO - PRICING

BUSINESS PROFILE VIDEO:

1-MINUTE VIDEO: \$700.00

**2-MINUTE VIDEO:** \$950.00

Optional Extras

**Extra Hour of Filming:** \$110 per hour.

**Premium Music:** Starting at \$60 per song.

Extra Stock Footage \$30-\$60 per item.

**Extra Filming Location:** \$65 per extra location.

**Extra Revision:** \$110 per revision.

**Extra Help:** \$65 per hour.

> Are You Ready to Book Your Business Profile Video Package Today? Contact Shane Miller Direct:

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