



WAITING 2B SCENE

VIDEO PRODUCTION PACKAGES 2023/24

12 FOR TWELVE CAMPAIGN PACKAGE

At Waiting 2B Scene, we believe in the power of video to generate genuine connection with viewers. With fierce competition across multiple digital platforms, the companies with the strongest online presence today are the ones that prioritise a consistent release of video content.

Consider your own video strategy. How does that compare?

Whether to be watched as a series, or individually; designed for customers, staff, or stakeholders - enabling your business to release a high quality video once a month is the aim of the Waiting 2B Scene 12 in Twelve Campaign Package. Together we will create genuine, regular content that generates momentum as an online video campaign, over a standard small-business one-off strategy.

Our process is simple, and down to earth. Book us in, and we will meet with you, discuss your project and develop a bespoke plan for your campaign, and then we are ready to film and edit (within a 48 hour timeframe).

We don't want anyone to think having their own quality Video Campaign is too difficult! So our aim is:

- to make the video production process a pleasant one for you,
- with a reasonable price point,
- and a down to earth customer service experience.

Every Campaign is unique. Take a look at the package details and pricing on the following pages, and then get in touch; we can't wait to hear what you have in mind. We're here for you.



12 FOR TWELVE CAMPAIGN PACKAGE - KEY INFORMATION

PACKAGE INCLUDES:

OPTIONAL EXTRAS

Pre-Filming Meeting:

We'll meet with you for up to two hours to discuss your campaign, and how to get the most out of your twelve monthly videos.

Two Hours Filming:

On the day of each twelve shoots, we'll come to you and film onsite at your business or chosen location (includes setup/packdown). Depending on the video requirements, we may also film B-Roll footage.

Licensed Music:

We will select a basic licensed music track to undergird your video. Licensing means that the artist is paid for their work, and your video can be shared without infringing on copyright.

One Revision:

We want you to be as happy with your twelve monthly Campaign videos as possible, so we will send a single draft edit to you for a standard revision within 24 hours after each shoot: this is where we invite you to provide feedback on all aspects of the draft.

Finalised Edit Ready For Upload:

We'll upload the finalised version within 48 hours of shooting to a cloud-based platform for you to access, ready for use on your website and/or social media.

Extra Hour of Filming:

Sometimes clients want more time to capture just the right footage. We can work with that.

Premium Music:

We have access to an extensive range of excellent royalty free music: but if you want a royalty free track that pops just that little bit more, we can source that for you.

Extra Stock Footage

In addition to our filming, we can also source stock footage if the project calls for it.

Extra Filming Location:

If you have more than one location in mind for your shoot, but aren't sure if we can do that: we can.

Extra Revision:

Would you like even more flexibility to dial in your finished video? Add an extra revision.

Extra Help:

If you are unsure how to upload your footage to YouTube, Vimeo, Social Media - we can offer some assistance in that area.

| FOR PACKAGE ENQUIRIES |

| P: 0468 470 160 | E: WAITING2BSCENE@GMAIL.COM | W: WWW.WAITING2BSCENE.COM/CONTACT-US |



12 FOR TWELVE CAMPAIGN PACKAGE - PRICING

12 FOR TWELVE CAMPAIGN:

\$9,500*

** The campaign pricing covers a 3-5 minute video per month for twelve months: making each video a greatly reduced price of \$792⁺ per video.*

*+ Price compared to a stand alone 2-minute video
(Business Profile Package, \$950).*

OPTIONAL EXTRAS

Extra Hour of Filming:

\$110 per hour.

Premium Music:

Starting at \$60 per song.

Extra Stock Footage

\$30-\$60 per item.

Extra Filming Location:

\$65 per extra location.

Extra Revision:

\$110 per revision.

Extra Help:

\$65 per hour.

ARE YOU READY TO BOOK YOUR
12 FOR TWELVE CAMPAIGN PACKAGE TODAY?
CONTACT SHANE MILLER DIRECT:

P: 0468 470 160 |
E: SASHMILLER@MAIL.COM |